



Tap into a \$2B market with BlueCat

Critical network infrastructure is a market with huge upside. Every customer needs DNS, DHCP, and IPAM. With cloud, IoT and other emerging technologies, customers need more specialized, value-added functionality to be successful. In a market like this, it's no wonder that partners turn to BlueCat.

We take care of our partners



Lucrative Margins

We reward channel partners with some of the most generous margins in the business



Incentive programs

Earn over and above your margin with regular incentives



Enterprise sales

Integrate BlueCat into existing large-scale deals for additional value and increased margin



Upsell potential

Move beyond infrastructure with BlueCat's capabilities for cloud, automation, security, and more



Training

We give you the information you need to be successful positioning BlueCat



Marketing support

Use our goldmine of customer-facing content to deepen conversations and discover more about operational needs

How BlueCat adds value

Network complexity is bad news for businesses. Hybrid cloud often means more work, higher risk of errors, spiraling costs, and stifled innovation. We're changing that. Adaptive DNS™ powers your network from the edge to the core.

BlueCat Platform

Centralize and automate DNS, DHCP, and IPAM (DDI) infrastructure

Intelligent Automation

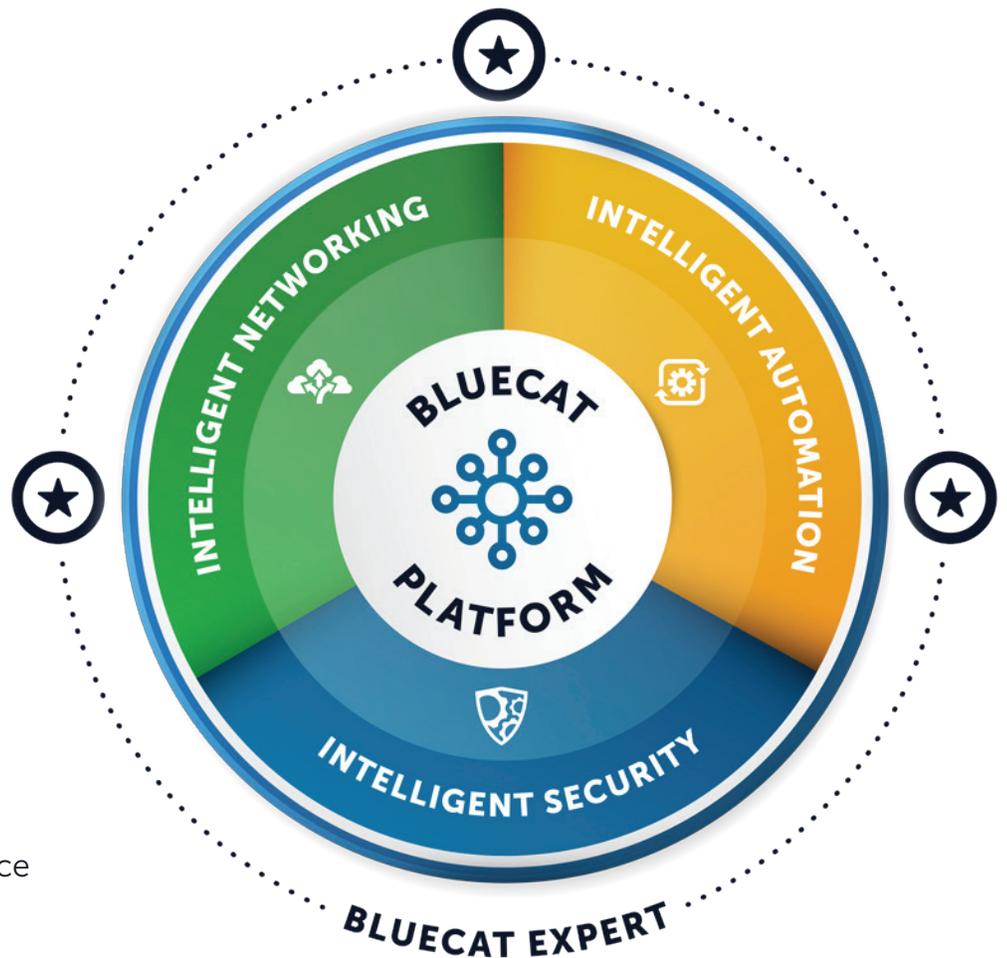
Automate standard network management tasks with community-powered tools

Intelligent Security

Full visibility and control over every query on the network

Intelligent Networking

Optimize network performance by minimizing complexity



About BlueCat

The largest and most complex global enterprises trust BlueCat to provide the foundation for their digital transformation strategies such as cloud migration, virtualization, and cybersecurity. The BlueCat Platform improves visibility and increases control over all services and devices on your network through centralized management of both DNS and DHCP infrastructures. For more information, please visit www.bluecatnetworks.com.

