



# BlueCat's MSP Partner Program

## Overview

BlueCat's Managed Services Provider (MSP) Partner Program helps providers expand Network-as-a-Service offerings in on-premises, off-premises, hybrid, and multi-cloud environments. The program offers MSPs flexible options and tailored assistance as they leverage BlueCat's DNS, DHCP, and IP address management (together known as DDI) products in their service offerings.

Only 25% of enterprises consider their toolset for managing the networking challenges associated with cloud adoption (such as the ones that arise with DDI) to be very good. As enterprises lean further into their hybrid and multi-cloud strategies, challenges associated with DDI create roadblocks to success in the form of IP utilization issues, downtime, compliance infractions, and data loss. Addressing these is crucial, and BlueCat offers solutions that eliminate these problems through the centralization of the three critical services.



## Operational Services

- Day-to-day management and operations on DDI infrastructure
- Moving, adding, changing, or disconnecting services
- Integration into large enterprise



## Migration Services

- Installation and configuration services
- Proprietary tools to migrate safely from legacy DNS sources
- Professional services



## Support Services

- 24/7 or business-hour Tier 1 and 2 support
- Remote monitoring and management
- Support personnel to assist end users

## What sets BlueCat's MSP Partner Program apart?



Managed Services Provider Certified

**PARTNER**

- **Structured onboarding** and enablement with actionable plays
- BlueCat **Learning Certification Program**
- **Dedicated solution architects** provide technical assistance and best practices to MSPs
- **Award-winning Customer Success team** focused on maximizing ROI and loyalty
- **Joint marketing content** to deepen conversations and discover more about a customer's operational needs
- **Ongoing meeting cadences**, including quarterly business reviews

### About us

BlueCat is the Adaptive DNS company. The company's mission is to help organizations deliver reliable and secure network access from any location and any network environment.

To do this, BlueCat re-imagined DNS. The result – **Adaptive DNS** – is a dynamic, open, secure, scalable, and automated DDI management platform that supports the most challenging digital transformation initiatives, like adoption of hybrid cloud and rapid application development.

BlueCat's DDI management platform was recognized as a market leader and outperformer in the **2022 GigaOm Radar report** that evaluated all the vendors offering DDI management.

The company is headquartered in Toronto and New York and has additional offices throughout the world, including Germany, the United Kingdom, Japan, Singapore, and Serbia. **Learn more at [bluecat.com](https://bluecat.com).**

#### USA Headquarters

156 W. 56th Street, 3rd Floor New York, New York 10019  
United States 1-866-895-6931

#### Canada Headquarters

4100 Yonge St. 3rd Floor, Toronto, ON, M2P 2B5  
+1.416.646.8400 | 1-866-895-6931

[bluecat.com](https://bluecat.com)

#### Next Steps

You've probably got a lot of questions. You're in luck. The BlueCat MSP team is happy to assist.

[Connect with us](#)